# FUKIEN SECONDARY SCHOOL S3 Final Examination (2020-2021) English Language Paper 3: Listening

# Data File

Date:	15 <sup>th</sup> June 2021	Name:	Name:		
Time:	8:30a.m 9:50a.m.	Class: S3	No.:		

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### Situation

You are Marian Tang. You are a member of the Local Community Committee, which is a small group of residents representing the community. The chairperson of the committee, Evan Fung, has asked you to help with a campaign to save a Hong Kong-style café in your community that is going to be closed.

You will listen to a podcast about Hong Kong-style cafés.

Before the recording is played, you will have five minutes to study the Question-Answer Book and the Data File to familiarise yourself with the situation and the tasks.

Complete the tasks by following the instructions in the Question-Answer Book and on the recording. You will find all the information you need in the Question-Answer Book, the Data File and on the recording. As you listen, you can make notes on page 3 of the Data File.

You now have five minutes to familiarise yourself with the Question-Answer Book and the Data File.

# Listening note-taking sheet for the podcast

Also called	
After the Second World War, Hong Kong was influence	ed by
	and plant marketing
Cha Chaan Tengs offer Hong Kong-style	
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#### S3 Eng 3: Listening (Data File)

### Email from Evan Fung to Marian Tang (1)

To:	Marian Tang
From:	Evan Fung
Sent:	14th March 2021
Subject:	Things to do for Tea Tea Place campaign

#### Hi Marian,

As we discussed, I wondered if you could complete the following three tasks.

Firstly, can you finish the FAQ (Frequently Asked Questions) about Hong Kong-style cafés for our website? Have a look at your WhatsApp chat with your nephew and your notes from the podcast.

We're trying to ask the District Councillor to help with our campaign. Could you prepare a proposal outlining our ideas of ways to help save the café from closure? Include the following:

- Objective: Use the results of our opinion poll to support the objective of our campaign
- Methods: Explain the two methods publicity and business assistance

Don't forget to ask him to contact us to set up a meeting at the end of the proposal. You can refer to the minutes of our meeting and the results of the online opinion poll.

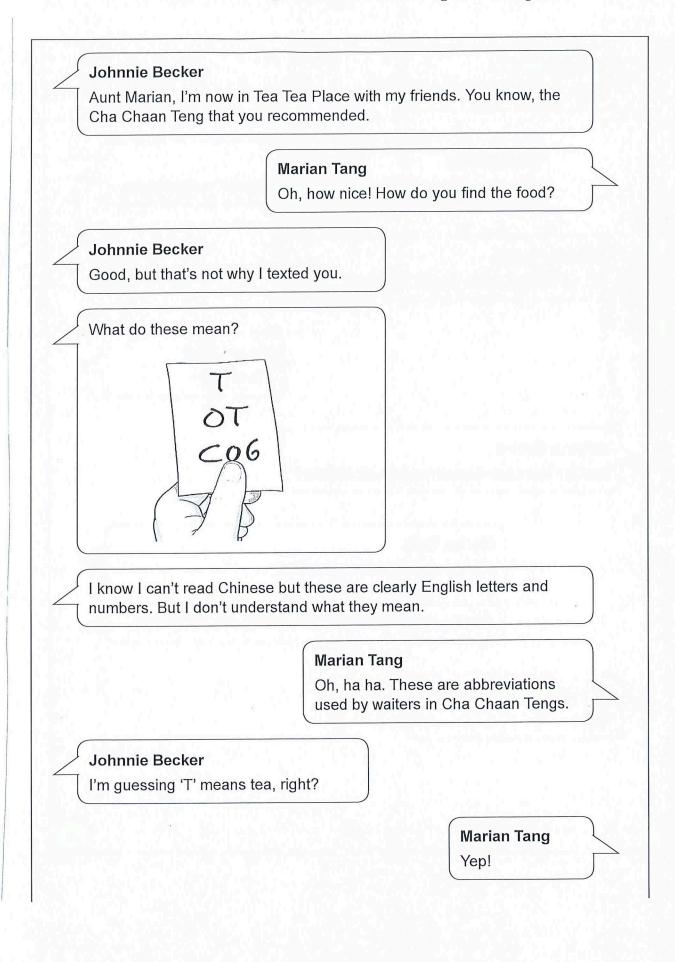
Thirdly, could you prepare an article about Tea Tea Place for our website? I'm still thinking about what to include in this article. I'll tell you later but the article should be short, about 110 words.

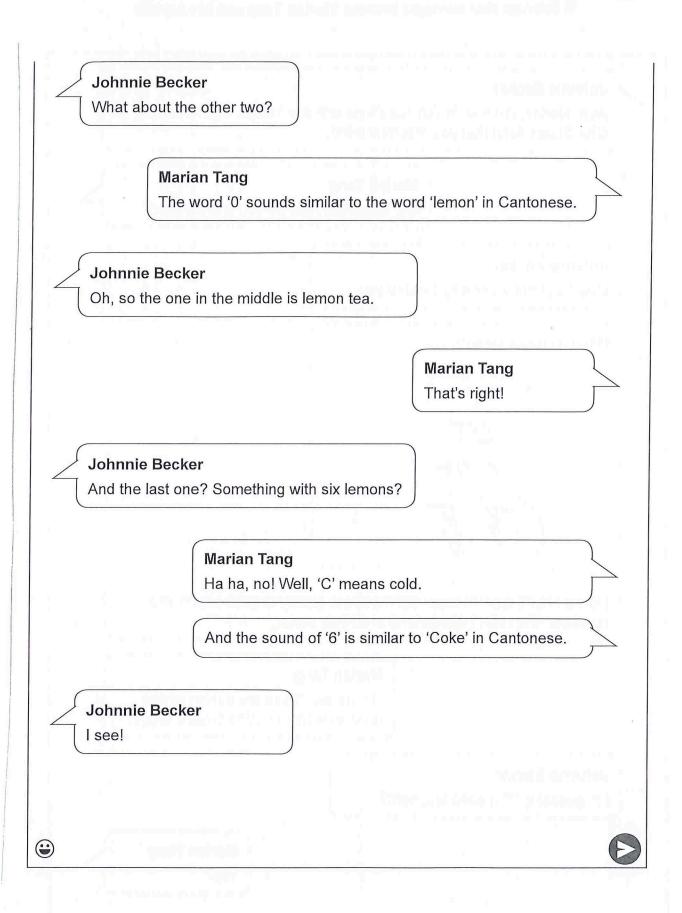
Thanks again. Let me know if you need any help or have any questions.

Kind regards,

Evan

### WhatsApp chat messages between Marian Tang and her nephew





### WhatsApp chat messages between Evan Fung and Marian Tang

## Evan Fung

Hey Marian, please include the following in the article about Tea Tea Place (TTP).

Some background information about TTP (i.e., when it was established, its signature dishes and decor)

Also mention how the locals call this place. I think that'd be nice.

Marian Tang

No problem. I'll write about those.

**Evan Fung** Also tell readers that TTP is in danger of closure and why.

**Marian Tang** 

Shall I explain the details of how we're planning to help TTP?

# Evan Fung

I don't really want to bore the readers with all the details ...

Just tell them we have a campaign and ask them to support us.

Marian Tang But how?

# Evan Fung

(;)

You know, like, by following our social media pages.

Marian Tang Okay, sure.

#### Minutes of a meeting

## Meeting between the Local Community Committee and members of the local community

Date: 27th February 202. Time: 7.30 pm Venue: Town Hall Chairperson: Evan Fung

### **Minutes of Meeting**

#### 1.0 Chairperson welcome

1.1 Evan Fung, Committee Chairperson, welcome committee members and members of the local community to the meeting.

### 2.0 Tea Tea Place

- 2.1 Mr. Fung confirmed the focus of the meeting: to discuss the closure of our local café Tea Tea Place.
- 2.2 Mr. Au, owner of Tea Tea Place explained that he had no option but to close down Tea Tea Place due to financial difficulties, including increasing costs and lower profits. He felt bad that this had affected the community.
- 2.3 Mr. Wu, a local resident who works as a marketing executive, suggested planning a publicity campaign including the distribution of posters and distribution of leaflets to let the community know about the potential closure of the café, and also to promote it to other members of the public. There could also be radio interviews to talk about the café and how the local community is working together to stop its closure.
- 2.4 Mr. Fung asked for attendees to raise their hands if they agreed with such a publicity campaign. All attending raised their hands, voting for posters and leaflets to be distributed and interviews to be arranged with local radio stations.

Action: The committee is to design the posters and leaflets, and to contact local radio stations.

- 2.5 Mrs. Kim, a local resident, suggested hiring social media influencers to promote Tea Tea Place.
- 2.6 Mr. Fung asked for attendees to raise their hands if they agreed with such a publicity campaign. A lot of attendees voiced their concern that it would be expensive to hire an influencer. Some are concerned that influencers might not be able to reach a wide audience. The idea was rejected.
- 2.7 Miss Chow, a local resident, suggested assistance to the business to help with its financial problems. She suggested that the committee employ. a business and marketing consultant to help Mr. Au. Attendees voted in agreement for this suggestion.

Action: The committee is to start finding a consultant.

2.8 Miss Lee, a local resident who works as a website designer, suggested creating a website for Tea Tea Place to improve their business. The history about Tea Tea Place, the menu, special events and other fun information could be shared on the site. Miss Lee volunteered to create this website. Attendees voted in agreement for this suggestion. Mr. Fung and Mr. Au thanked Miss Lee for her support.

**3.0 AOB** 

3.1 Mr. Au thanked the local community again.

The next meeting is scheduled on 27th March, 2021

#### **Reviews on Foodie.com.hk**

# **Tea Tea Place**

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#### Rating: ★★★★☆

#### Review by Kitty Lin

There are several things I wouldn't mind having every single day, milk tea is one of them. I was told milk tea was a signature of Tea Tea Place, and it didn't disappoint. I ordered a cup of milk tea and Constant Set A. (They were served to me at lightning speed, like within 60 seconds after the waiter took my order.) The milk tea was one of the best I've had in Hong Kong. And the omelette was very fluffy and full of flavour. I really wanted seconds but I stopped myself in time.

#### Rating: ★★★☆☆

#### Review by Jackie Poon

The food was okay. I liked the French toast, it was sweet and not too oily. Other than that, the food was pretty normal for a Cha Chaan Teng.

The decor of this café was something we're very familiar with: red-white-blue stripes. Everything in this café was with red-white-blue stripes. You'd almost feel at home in this café.

#### Rating: \*\*\*\*\*

#### Review by Ho Man Fai

Some restaurants have a signature dish or claim that a certain dish is their speciality, and sometimes these dishes turn out to be a disappointment. But not Tea Tea Place. Their pineapple bun with butter is so good. No wonder why they call it their signature dish.

#### S3 Eng 3: Listening (Data File)

1 1

## Email from Evan Fung to Marian Tang (2)

To:	Marian Tang
From:	Evan Fung
Sent:	15th March 202
Subject:	Updates on Tea Tea Place campaign

Hi Marian,

I talked to a business and marketing consultant about Tea Tea Place (I think she sounded professional; we might consider hiring her).

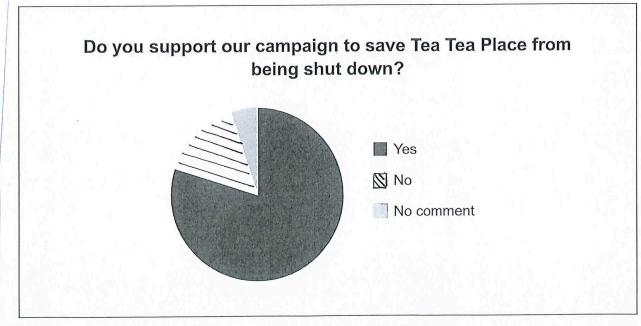
She suggested we also work on some social media presence as part of the business assistance we are planning for the business. Could you please add this to our proposal?

Thanks!

Kind regards,

Evan

# Results of an online opinion poll



This is the last page of the Data File

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